



AIRCRAFT REMARKETING SERVICES



## **JETCO Re-Marketing Services:**

Our boutique style firm has an unmatched reputation for adhering to strong business ethical standards, we always strive for client satisfaction. Client satisfaction is provided through simple diligence, extensive knowledge and good, solid practices. We measure our rewards not only through the compensation we receive, but by the satisfaction we get by truly bringing value to the client.

Our complimentary Multihull Consultation is structured to provide a glimpse into how our expert team can help you to obtain clarity regarding your decision to sale a private jet.

JETCO will help market your existing aircraft and seek to obtain an acceptable sale for it. We will conduct a worldwide marketing effort, prepare literature, brochures, including photographs and technical specifications.

JETCO will also help negotiate the terms of any sale agreement directly with prospective purchasers on your behalf.

Throughout this process JETCO will provide professional transactional advisory services regarding any aircraft sales contractual matter.



### **Step 1 - Discovery Consultation:**

During the first meeting, you and your dedicated private jet specialist will discuss the details and anticipated value of your aircraft as well as the different sales strategies available to us.

### **Step 2 - Private Jet Analysis Review:**

Your consultant will conduct a comprehensive analysis based upon information gathered during the discovery consultation meetings, in order to determine the best strategy to sale your aircraft effectively.

### **Step 3 - Private Jet Choice Consultation:**

Your consultant will present a strategy based upon a quantitative analysis designed to support the sale of your aircraft. Together, you will review in greater details of the proposed strategy to start marketing your aircraft effectively and provide Marketing Agreements.



Our Marketing and Advertising Team provides maximum effective exposure to buyers and sellers ready to move. In support of overall sales and pricing strategies, we provide:

### **ONLINE MARKETING**

Web, mobile, and social media campaigns, including advanced analytics;

### **AIRCRAFT SPECS**

Dedicated web listing and detailed aircraft specifications optimized for all platforms;

### **SHOWCASE**

Professional aviation photography, videography, and web-based virtual reality tours;

### **ADVERTISING**

Jetco proprietary channels and premier advertising partnerships with top national and international media organizations;

### **EMAIL MARKETING**

Direct mail and customized email broadcast campaigns.



Our Finance and Closing Department closes both domestically and internationally, and utilizes that experience to facilitate a seamless process to include:

**SALE AGREEMENT**

Letters of Intent and Purchase Agreements;

**ESCROW SERVICES**

Liaising with escrow agents to obtain lien status and facilitate document and fund placement;

**CLOSING CHECKLISTS**

Preparing detailed checklists outlining all required items and documents for closing;

**DOCUMENT PREPARATION**

Knowledge of and preparation of all required FAA and International Registry forms;

**LIEN/LOAN**

Coordination with lenders and lien holders;

**ACQUISITION STRUCTURING**

Recommendations for Owner Trustees and non-standard acquisition structures;

**MAINTENANCE PROGRAMS**

Coordination of maintenance program transfers.



**JETCO SAS** - Aérodrome de Vannes-Meucon, Hangar Rouge - 56250 Monterblanc – France  
Tel : +33 2 57 620 620 - RCS Vannes 840 992 523 - <http://www.jetco.aero> - [contact@jetco.aero](mailto:contact@jetco.aero)